La Leche League of Eastern Pennsylvania Presents



Breastfeeding and Parenting Conference

Red Lion Hotel-Harrisburg East 4751 Lindle Road, Harrisburg, PA

October 16–17, 2015

Leader Enrichment Workshop October 18, 2015



An Invitation to the Conference

La Leche League of Eastern Pennsylvania has been providing information, education, and support to the breastfeeding families of Eastern Pennsylvania since 1971. This breastfeeding and parenting conference is provided for breastfeeding families and those who support them. A wide variety of topics from family-management to technical breastfeeding topics offering the latest research are provided to meet everyone's needs. We welcome all members of the breastfeeding community to develop their skills, further their education, strengthen their foundations of friendship, and foster collaboration within the breastfeeding community.

Shelly Karver Area Conference Coordinator

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The mission of La Leche League is to help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information, and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother.

Conference Speakers:

Featuring:

Becky Anderson, MEd *

Sarah Glenn, IBCLC *

Kay Hoover, MEd, IBCLC, FILCA *

Dottie Schell, BS, RN, CLC

Elizabeth Shotwell, MEd *

Ruth Solomon, IBCLC *

Becky Anderson * Peggy Moran *

Patty Angstadt * Bobbie North *

Barbara Arnone * Kristina Pasquale *

Marjorie Cottrell * Judy Polley *

Sarah Glenn * Ben Ramirez

Liz Gliot * Dottie Schell **

Kay Hoover * Elizabeth Shotwell *

Shelly Karver * Carol Smith *

Eliza Magland * Marah Sollenberger *

Andrea Mehrotra * Ruth Solomon *

Devon Miller * Ginny Wilkinson *

Jennifer Moquin *

^{*}denotes a La Leche League Leader **denotes a retired La Leche League Leader

CERP Faculty Bios

Sarah Glenn, IBCLC, has, for the last 25 years, worked with mothers and babies from the prenatal period to many years postpartum as a doula, LLL Leader, IBCLC, and teacher. In the past 4 years she has worked primarily in a hospital setting.

Kay Hoover, MEd, IBCLC, FILCA, and husband, Charlie are the parents of three sons and the proud grandparents of three grandsons. Kay has been an LLL Leader for 44 years. Kay has worked as a private practice lactation consultant, a hospital lactation consultant, the lactation consultant for the Philadelphia Department of Public Health, for The Center for Childhood Obesity Research at The Pennsylvania State University, and for the Pennsylvania Department of Health. She has presented workshops at national and international conferences and is a co-author of *The Breastfeeding Atlas*. Kay currently works at Riddle Hospital in Media, PA as their lactation consultant.

Dottie Schell, BS, RN, CLC, is a public health nurse. Dottie has spent her entire career working in maternal child health and has long been an advocate for children and their families. She works for the PA Chapter of the American Academy of Pediatrics (PAAAP) as the Program Director for Breastfeeding Education, Support and the PA Premie Network.

Conference Schedule

Friday, October 16, 2015

Registration opens	6:00 p.m.
Conference Meet and Greet	7:30–10:00 p.m.
Saturday, October 17, 2015	
Breakfast - Restaurant hours	6:30-11:00 a.m.
Registration opens	7:15 a.m.
Session 1	8:15-9:30 a.m.
Session 2+++	9:45-11:00 a.m./11:45a.m.+++
Potpourri	11:15-11:45 a.m.
Lunch	12:00–1:00 p.m.
Session 3	1:15-2:30 p.m.
Session 4	2:45-4:00 p.m.
Silent Auction	8:00 a.m4:30 p.m.
Exhibit Hall	8:00 a.m4:30 p.m.
Romp & Roar Room	8:00 a.m4:30 p.m.
Rock & Rest Room	8:00 a.m4:30 p.m.
Dinner	6:30–7:45 p.m.
Evening Gathering	8:00–10:30 p.m.
+++Please note that CERP Session 201 ends at 11:45	
Sunday, October 18, 2015	
Breakfast – Restaurant hours	6:30-11:00 a.m.
Registration opens	8:00 a.m.
Session 5	8:30-9:45 a.m.
Session 6	10:00-11:15 a.m.
Leader Recognition Ceremony and Lunch	11:30a.m1:15 p.m.
Session 7	1:30-3:00 p.m.
Session 8	3:15–4:30 p.m.

Registration Information

Nametags

For security reasons, everyone must register (including speakers, exhibitors, and those with complimentary registrations) and wear nametags at all times during the conference. Your meal and session information will be printed on the nametag.

Registration Form

The registration form can be found at the end of this registration brochure. Please send your completed registration form with payment to:

LLL of Eastern PA Area Conference Registrar 901 Cherry Hill Road Bloomsburg, PA 17815

Online registration is available at: http://www.LLLofeasternpa.org/conference2015. Payment of online registrations will be handled via PayPal. You do not need an active PayPal account to complete this transaction.

Please select first and second topic choices carefully, as your first choice cannot be guaranteed. If both of your choices are filled, you will be assigned a topic. Topic changes can be made only at the registration table on the day of the conference, and only if space is available. Please understand that session monitors may ask you to leave a session topic to which you are not assigned.

Please calculate your fees carefully. You will be notified if you have an incomplete payment. Your registration will not be processed and session topics will not be assigned until full payment is received. A \$25.00 processing fee will be assessed for returned checks.

Registration Fees

Friday Conference Meet and Greet: a casual event that is included in your Saturday registration fee. Please indicate the number of people attending from your family. Only coming Friday evening; a fee to cover light refreshments is requested. If you are only coming Friday evening		
Saturday Conference Fee: includes lunch buffet for one adult.		
LLL Leader, Leader Applicant, and Retired Leader Registration\$75.00		
LLL Member Registration\$85.00		
Non-LLL Member** Registration\$95.00		
(**Please consider an LLL membership for as little as \$30)		
LLL Alumnae Leader Lunch and Session #305 only\$32.00		
Spouse/Partner, Father, Grandparent, or Caregiver (lunch buffet additional)Free		
CERPs, additional fee per CERP session for those seeking IBLCE credit\$12/CERP session		
Sunday Leader Enrichment Workshop Fee		
LLL Leader or Leader Applicant (includes lunch)\$45.00		
Late Fees		
Registrations postmarked or received online October 6-10, 2015, add\$10.00		
Registrations postmarked or received online after October 10, 2015 or walk-ins, add \$15.00		

Registration Deadlines

The deadline for registration is October 5 and a late fee of \$10.00 will be added for all registrations postmarked October 6-10 and for all online registrations received October 6-10. All registrations received after October 10 will be treated as on-site registrations and will incur a \$15.00 on-site late fee.

You may register at the door, on a space-available basis. Meals may not be available and topic selections may be limited. In addition to the registration fee, the \$15.00 on-site fee will be assessed.

Refund Policy

A written request must be postmarked by October 5, 2015 for a full refund of all fees and meals, less a \$10.00 processing fee. Contributions and LLL memberships will not be refunded. Requests for a refund postmarked between October 6 and October 10, 2015 will receive a full refund for meals and 50% of registration fees. Refund requests postmarked after October 10, 2015 cannot be honored. Please send refund requests, with an SASE, to the Area Conference Registrar: 901 Cherry Hill Road, Bloomsburg, PA 17815. Refunds will be processed after the conference.

Additional Registration Brochures

Please reproduce this entire brochure as needed. For additional copies, send your name and address along with \$1.00 per brochure requested to Conference Mailing Coordinator, 204 Kent Drive, Exton, PA 19341. The entire registration brochure is also available online at http://www.LLLofeasternpa.org/conference2015.

Program Booklet Deadlines

Children of LLL and Friendly Messages for the Program Booklet must be received by **October 9, 2015** to ensure inclusion in the Program Booklet. Friendly Messages are \$5.00 each; Children of LLL are \$2.00 for each name.

Day Workers Needed

It takes many helpers to keep the conference running smoothly. If you are willing to volunteer for an hour or more, please fill in the appropriate information on the registration form and you will be contacted. Teen volunteers are also welcome.

Fragrances and Scents

Please minimize your use of scented products, such as colognes, perfumes, and other scented products when attending the conference. Some attendees and committee members are highly sensitive to fragrances and can become ill when they encounter fragrances.

Accommodations

The LLL of Eastern Pennsylvania 2015 Area Conference will be held at the: Red Lion Hotel-Harrisburg East 4751 Lindle Road, Harrisburg, PA 17111

You can reserve a room for the discounted rates of: Standard \$115/ Suite \$229 Reserve ASAP for best availability. Room rates are valid until the hotel is completely booked. The discounted rate is available for three days before and after the conference.

To reserve a room, call 717-939-7841 and mention "La Leche League." Call early to ensure availability or if you have special needs. Log on to http://www.redlion.com/harrisburg/features for more information about the hotel and directions.

Room Amenities

- 32" Flat Screen Cable TV with HBO
- Complimentary bath amenities
- Coffee makers with coffee and tea
- Hairdryers
- Refrigerators Available Upon Request
- Microwaves Available Upon Request
- Iron and full-size ironing board
- Cribs Available Upon Request
- Complimentary High Speed Wi-Fi Internet
- Complimentary Business Center
- 24 Hour Complimentary Airport Shuttle Service to Harrisburg International Airport (MDT). Based upon availability
- Dry Cleaning and Laundry (Charge Applies)
- Express/Rapid Check-Out
- ATM
- Coin Operated Guest Laundry
- Complimentary Parking
- Playworld playground
- All sports courts including basketball, tennis, shuffleboard, volleyball
- Indoor Pool
- Coin Operated Arcade Games, Ping Pong, and Billiard Room

<u>Note</u>: If you use a different service to book your guest room, please email a copy of the room confirmation to <u>acc@LLLofEasternPA.org</u> so that LLL gets credit for your room in our required room count.

Food at the Conference

Saturday:

Breakfast at the hotel is available for purchase at the Seasons Restaurant from 6:30–11:00 a.m. Choose from a buffet or ala carte offerings.

Lunch - One adult lunch is included with Saturday Conference Registration.

Saturday lunch is a Make-Your-Own-Chef-Salad-Bar Buffet consisting of mixed greens, sliced vegetables, hard boiled eggs, grilled chicken, chick peas, and assorted salad dressings, lentil vegetable soup, and assorted breads, with seasonal fruit and assorted cookies and brownies for dessert.

Additional Adult: \$27, Child: 3–11: \$16, Children under 3: free with adult purchase. Kosher meal, meat, all ages: \$27.00.

Dinner - This meal is not included with registration.

Saturday dinner is a buffet including meat and vegetarian entrees, green salad, beverages and dessert.

Adult: \$28.00, Child: 4–12: \$14.00, Children under 3: free with adult purchase. Kosher meal, meat, all ages: \$28.00.

Sunday

Breakfast at the hotel is available for purchase at the Seasons Restaurant from 6:30–11:00 a.m. Choose from a buffet or ala carte offerings.

Lunch - One adult lunch is included with Sunday Leader Enrichment Workshop Registration. Sunday lunch is a plated meal with a choice of:

- Broiled haddock provencale.
- Herb encrusted pork loin with rosemary jus lie.
- Grilled vegetable Napoleon.
- Kosher, meat.

All choices include a garden salad and chocolate cake or fresh fruit plate

Additional Adult: \$36.00, Child, age 3-11: \$23. Kosher meal, meat, all ages: \$36.00. All food rates include taxes and gratuities.

Seating

Seating at all meals is on a first-come basis. Please arrive promptly if you wish to ensure seating with friends and family. We will have seating for *all* children regardless of their age. To ensure the appropriate number of tables and chairs at all meals, please indicate the number of children in each age category in the meal section of the registration form.

Special Events

Opening Meet and Greet:

Friday 7:30-10:00 p.m.

Enjoy this casual social time to reconnect with LLL friends you have made over the years and to make some new ones. Light refreshments will be available.

Fee: \$5.00 (included with Saturday registration).

Evening Gathering

Saturday 8:00-10:30 p.m.

Time to unwind! After spending the day enriching your mind, join with fellow attendees and enrich your spirit. Join us for games designed to build camaraderie and then gather to discuss your favorite topic. There will be tables reserved for needle arts, board games, and continuing the discussions started earlier in the day.

Alumnae and Long-Term Leaders

Please join us for the Area Conference! Come for all or any part of the weekend. It is a great opportunity to share what you have been doing since retiring from LLL, renew old friendships, and make new ones.

On Friday evening at the Meet and Greet, relax and enjoy the company of LLL friends you have made over the years. Don't forget to bring along some family photographs! You can also join us Saturday after the conference at the Evening Gathering.

If you are a retired Leader and register for the entire conference, you are entitled to pay the Saturday Leader fee, which includes Saturday lunch. Please be sure to check off the appropriate space on the registration form if you would like us to save you a seat at the alumnae luncheon table! Current Leaders are also welcome to join us at the luncheon table. Alumnae can register for the whole conference and sign up for the alumnae session (#305) with your other selections, or take advantage of the "Alumnae Special," which includes Saturday lunch and the alumnae session only, at the reduced price of \$32.00. Either way, we look forward to seeing you.

Marketplace

The conference will feature a wide variety of breastfeeding-friendly products and services. You will have the opportunity to browse the wares of numerous vendors who support La Leche League. Take home a special treat for those you have missed all day or get an early start on your holiday shopping. Bring along the LLL Group checkbook and your personal checkbook to take advantage of these special offers.

LLL of Eastern PA Area Sales Tables

LLL of Eastern PA offers a wonderful selection of LLL merchandise and other breastfeeding-friendly items, as well as small toys to entertain small children during the sessions. Be sure to stop by and pick up some items for yourself, the Group, and your children.

Boutique Tables

At the Boutique, various items will be sold to benefit LLL Group treasuries. Full six-foot tables are available for \$12.00; half tables are available for \$6.00. For information about reserving space for a LLL Group to sell items at the Boutique, please contact exhibits@LLLofeasternpa.org or Shelly at 484-883-0572.

Exhibits

The exhibitors offer services and products of interest to families and those who work with breastfeeding mothers and babies. In previous years, exhibitors have offered nursing clothes, baby slings, cloth diapers, books, jewelry, and quality toys. If you are interested in exhibiting during the conference or suggesting an exhibitor, please contact exhibits@LLLofeasternpa.org or Shelly at 484-883-0572 for rates and details. La Leche League Leaders who have a small business and are interested in a shared table to display catalogs and business cards should contact exhibits@LLLofeasternpa.org or Shelly at 484-883-0572. All Exhibits must comply with LLL guidelines.

Silent Auction

The ever-popular Silent Auction offers a wonderful selection of items donated by LLL Groups, individuals, and businesses. Be sure to bring your wallet or checkbook. Written bids are taken throughout the day. You must be present at the end of the day to pay for and pick up your items if you are the high bidder. If you are interested in donating an auction item or a Group Basket, please contact donations@LLLofeasternpa.org. All auction items must comply with LLLI guidelines.

For Your Children

Bring your family to the conference! Babies and children with their parents are a distinctive and heartwarming sight at an LLL conference. Romp & Roar and Rock & Rest rooms will be provided at the conference for your convenience.

Romp and Roar

Will your children need to release some energy during the day? This room, available free of charge for all conference attendees, will be the perfect place for young children and parents to take a break from sessions. The room will contain age-appropriate toys and games to spark the interest of the little ones. *Children must be accompanied by caregivers age 13 or older*. Parents and caregivers are responsible for tidying up after their children.

Rock & Rest Room

This room will be available free of charge for all conference attendees to provide a quiet respite for you and your baby during the busy day. You will find comfortable chairs and even a bed to lie down with the little ones. This room will not be monitored by conference staff. Parents are responsible for tidying up after their children.

Of course, children are also permitted to attend sessions with their parents. Parents are responsible for the comfort and needs of their children while at the conference. If your child begins to fuss during a presentation and is not easily comforted by nursing or distraction, please take the child to an appropriate area for a change of scenery and some undivided attention. Then, rejoin the session when your child is ready. Caring for your child is the most important thing you can do at the conference. Speakers will understand and will not be offended.

Toys in Session Rooms

There will be a bin of quiet toys for babies and toddlers in the rear of every session room. Please return the toys to the bin at the end of each session.

Stroller Policy

Strollers are not permitted due to the large number of families attending. Exceptions will be made for special situations such as multiples or disabilities. If you need a stroller permit please indicate your need when you register.

Conference Session Information

Session 1: Saturday 8:15-9:30 a.m.

101 CERP	EXCLUSIVE PUMPING
102	THE HISTORY OF BREASTFEEDING
103	GOOD FOOD MADE BETTER
104	LLLOVING YOUR TEENAGERS
105	EXTENDED BREASTFEEDING
Sessio	on 2: Saturday 9:45–11:45 a.m.
201 CERP	MATERNAL CAUSES OF LOW MILK SUPPLY
Sessio	on 2: Saturday 9:45–11:00 a.m.
202	EARLY AND OFTENTBA The magical hours after birth and the key interventions which promote breastfeeding success and maternal well-being.
203	BABYWEARING 101

Session 2: Saturday 9:45-11:00 a.m. (continued)

Potpourri: Saturday 11:15-11:45 a.m.

Join us for a drop-in mini-session. No need to register for a specific session. Experts will be available to demonstrate products and field questions.

CLOTH DIAPERING—Peruse the many styles of available cloth diapers.

BABYWEARING LAB—Proper positioning will be practiced in a variety of carriers.

GROUP LIBRARY—Review and refresh your knowledge of the guidelines for Group library books. Peruse an up-to-date library with some qualified new authors.

MEET THE TEAM—Meet the LLL of Eastern PA Team members. Bring your questions and suggestions.

Session 3: Saturday 1:15-2:30 p.m.

Session 3: Saturday 1:15-2:30 p.m. (continued)

304 FATHERING.......TBA Come join this stand-up comic turned father to talk and laugh about parenting in a breastfeeding family. 305 Come discuss the delights and challenges that come from being a grandparent. Session 4: Saturday 2:45-4:00 p.m. 401 THE SCIENCE OF ATTACHMENT—FROM BABY TO TEENElizabeth Shotwell This session will examine the basics of brain development in order to better understand the impact of attachment on children's emotional and social well-being. Explore ways in which we can harness the power of the brain to positively impact our children's learning. The critical periods of birth through age two and adolescence will be emphasized. 402 Studies show that nearly half of marriages in the United States end in divorce, and as a result, step families are becoming increasingly common. The joining of two parents and their respective children create challenges as everyone adapts to the new family structure. Come discuss ideas to help with parent or step-parent authority, family bonding, discipline, and more! 403 An honest talk about the changes that becoming a parent brings to your marriage, including ideas to encourage good communication, relieve frustration, and enjoy your relationships more. 404 Q&A WITH THE LEADER APPLICANTS......LAD A discussion with current Leader Applicants for mothers who are interested in becoming Leaders and for Leaders who would like to hear from our current group of applicants.

CERP Sessions

Conference attendees may earn Continuing Education Recognition Points (CERPs) from La Leche League Alliance for Breastfeeding Education through a providership with the International Board of Lactation Consultant Examiners (IBLCE).

All registrants are welcome at these sessions. The technical nature of CERP sessions requires participant and speaker concentration. We therefore recommend attendance by children be limited to quiet infants in arms and non-separating children who will sit quietly near their mother. If you are bringing your children into sessions, please be reminded that, in keeping with LLL tradition, your child's needs are to be respected and attended to quickly. Your cooperation is appreciated. Please remember that this is a family-friendly conference, and as a result, your CERP experience here may differ from those conferences attended by healthcare professionals. If you wish to receive CERPs for attending any of these session topics, mark the appropriate space on the registration form and include a payment of \$12 per CERP session topic.

CERPs have been applied for from IBLCE through a providership with LLL Alliance.

Leader Enrichment Workshop Session Information

Attendance at the Leader Enrichment Workshop is limited to LLL Leaders and Leader Applicants. Note, this year CERPs are being offered for some sessions on Sunday. If you wish to receive CERPs for attending any of these session topics, mark the appropriate space on the registration form and include a payment of \$12 per CERP session topic.

Session 5: Sunday 8:30-9:45 a.m.

501 MANY MOTHERS HAVE FOUND......Kristina Pasquale What are the key phrases and techniques you use at meetings and during helping calls? Join Leaders for a discussion of your favorite tips and tricks for supporting new mothers, calming a worried parent, or getting a chaotic meeting under control. THE KEY TO FINDING POTENTIAL LEADERS IN THE GROUP..... 502 Planning and running an interested mothers workshop and ideas for providing the information mothers need to take the steps toward becoming a Leader. Session 6: Sunday 10:00-11:15 a.m. 601 Unlocking the secrets to a great meeting. Have your best meeting ideas ready to share via WiFi. Go home with new meeting plans via Google Drive! 602 LEADER APPLICANT WORK GROUP......LAD Bring the BREASTFEEDING RESOURCE GUIDE and make some headway on preparation for leadership.

Leader Recognition Ceremony and Lunch: Sunday 11:30 a.m.-1:15p.m.

Session 7: Sunday 1:30-3:00 p.m.

Session 8: Sunday 3:15-4:30 p.m.

CONTACT US

Area Conference Coordinator	Shelly Karver	484-883-0572 acc@LLLofeasternpa.org
CERP/CEU Coordinator	Devon Miller	717-701-3558 CERP@LLLofeasternpa.org
Conference Registrar	Allison Shepard	570-784-7788 registrar@LLLofeasternpa.org 901 Cherry Hill Road - Bloomsburg, PA 17815
Exhibits & Vendors	Shelly Karver	484-883-0572 exhibits@LLLofeasternpa.org
Conference Treasurer	Ginny Wilkinson	610-287-8190 ginnywilkinson00@gmail.com
Logo Design	Teresa Alva	646-554-8087, <u>teresa555@gmail.com</u>
Publication & Mailing Coordinator	Judy Polley	610-363-6206 mailing@LLLofeasternpa.org
Silent Auction		donations@LLLofeasternpa.org

